

Myranda Lynch

CREATOR PORTFOLIO

Beauty • Nails • Lifestyle • Home



Meet Miranda

Hi! I'm Miranda, a full-time nail artist, business owner, and creator based in Upstate New York. What started as sharing my work behind the nail table has naturally grown into a community of people that follow along for beauty, home projects, lifestyle, and the everyday moments in between. I believe the best partnerships happen when products fit naturally into the life I'm already sharing, creating content that feels genuine, relatable, and authentic.

AT A GLANCE

- Based in Upstate New York
- Full-time Nail Artist & Business Owner
- Primary Content: Beauty, Nails, Lifestyle & Home
- Available for brand partnerships and UGC





Beauty Content



Lifestyle Content

Content Portfolio

Every piece of content I create is something I would be proud to share. It feels true to who I am, reflects what my audience expects from me, and is something they genuinely enjoy watching.

Audience Insights

What started as a community built around nails has become an audience that trusts my recommendations because they've grown with me.



COMMUNITY

- 16.7K Instagram Followers
- 1.2K TikTok Followers

CONTENT MIX

- Nails & Beauty
- Lifestyle
- Home
- DIY

LAST 30 DAYS

- 158K Cross-Platform Views
- 25K Instagram Accounts Reached

COMMUNITY VALUES

- Honest Recommendations
- Real-Life Content
- Education
- Creativity

COLLABORATIONS & EXPERIENCE

PAID PARTNERSHIPS

- Curaleaf
- Rbrohant

AFFILIATE PARTNERSHIPS

- Erica's ATA
- Shemax
- TikTok Shop

CREATIVE EXPERIENCE

- Published children's nail art book
Author • Nail Artist • Photographer
- Lifestyle content creator
- Product demonstrations & tutorials
- Brand-focused content creation



WHAT I DELIVER

CONTENT

- Short-form video
- Product demonstrations
- Tutorials / how-tos
- Lifestyle product content
- UGC-style content

PARTNERSHIPS

- Sponsored content
- Organic brand storytelling
- Affiliate partnerships
- Ongoing brand relationships

Built to Feel Natural



Why Work With Me



CONTENT THAT FITS

My audience comes for nails, but they stay for everything else.

I share products, routines, and everyday finds the same way I share the rest of my life; naturally, honestly, with a little humor, and only when they make sense for me and my community.

WHAT BRANDS GET

- An established, engaged community
- Natural, relatable content
- A trusted recommendation style
- Content that feels natural — not an ad



Content, Naturally

LIFESTYLE-FIRST. BUILT TO CONNECT.

My content lives at the intersection of nails, beauty, home, style, and everyday life. I create content that feels natural, relatable, and true to the way people actually discover and use products.

CONTENT AREAS

- Nails + beauty
- Lifestyle + everyday finds
- Home + projects
- Style + accessories

LET'S WORK TOGETHER

Myranda Lynch

mydiamond11@gmail.com

Instagram • @diamndstudio

TikTok • @myrandalynch

